

EVERYBODY'S STORE.



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JANUARY CLEARANCE SALE BEGINNING Saturday, Dec. 31st.

THIS STORE OFFERS A STRAIGHT 25 PER CENT. DISCOUNT ON ALL MEN'S, BOYS' AND CHILDREN'S WOOLEN CLOTHING.

1-4 OFF ON ALL CLOTHING IN THE HOUSE

THIS is the great mid-winter event—eagerly awaited for by the many people of Columbia, Boone and adjacent Counties. It is the time when we must reduce our stock to the lowest point possible. We must clear the decks and make room for the shipment of new spring goods which will soon begin to arrive. To this end we offer you the choice of all woolen clothing in the house at 1-4 off the regular price. Take your choice of any garment; look at the plainly marked price on any Suit, Trousers or Overcoat; take 1-4 off and it is yours. Note that this is a real chance for you to save money—that it is time for you to save with the perfect assurance that you are buying from a brand new stock of goods including the famous production of those master tailors: the Stein-Bloch Co., and the "L" System. And remember, too, that when you make your selection here you are buying from the greatest combination of quality and quantity in Central Missouri.



CLEARING PRICES ON CLOTHING.

MEN'S SUITS AND OVERCOATS.

All \$30.00 Suits and Overcoats go for..	\$22.50
All \$27.50 Suits and Overcoats go for..	20.65
All \$25.00 Suits and Overcoats go for..	18.75
All \$22.50 Suits and Overcoats go for..	16.90
All \$20.00 Suits and Overcoats go for..	15.00
All \$18.00 Suits and Overcoats go for..	13.50
All \$15.00 Suits and Overcoats go for..	11.25
All \$12.50 Suits and Overcoats go for..	9.40
All \$10.00 Suits and Overcoats go for..	7.50

MEN'S TROUSERS

All \$7.50 Trousers go for	\$5.65
All \$6.00 Trousers go for	4.50
All \$5.00 Trousers go for	3.75
All \$4.50 Trousers go for	3.40
All \$4.00 Trousers go for	3.00
All \$3.50 Trousers go for	2.65
All \$3.00 Trousers go for	2.25
All \$2.50 Trousers go for	1.90
All \$2.00 Trousers go for	1.50

BOYS' SUITS AND OVERCOATS.

All \$12.50 Suits and Overcoats go for..	\$9.40
All \$10.00 Suits and Overcoats go for..	7.50
All \$8.50 Suits and Overcoats go for..	6.40
All \$7.50 Suits and Overcoats go for..	5.65
All \$6.00 Suits and Overcoats go for..	4.50
All \$5.00 Suits and Overcoats go for..	3.75
All \$4.50 Suits and Overcoats go for..	3.40
All \$3.50 Suits and Overcoats go for..	2.65
All \$3.00 Suits and Overcoats go for..	2.25

CLEARING PRICES ON SHIRTS.

\$3.50 Shirts Sell for	\$2.65
\$3.00 Shirts sell for	2.25
\$2.50 Shirts sell for	1.90
\$2.00 Shirts sell for	1.50
\$1.50 Shirts sell for	1.15

During this sale we are also giving 25 per cent discount on sweaters and a special line of shirts whites not included. The sweaters you will find in many varieties and colors and the shirts in any style desired—plain or plaited bosoms. Note prices.

CLEARING PRICES ON SWEATERS.

\$6.00 Sweaters sell for	\$4.50
\$5.00 Sweaters sell for	3.75
\$4.00 Sweaters sell for	3.00
\$3.50 Sweaters sell for	2.65
\$3.00 Sweaters sell for	2.25
\$2.50 Sweaters sell for	1.90
\$2.00 Sweaters sell for	1.50
\$1.50 Sweaters sell for	1.15
\$1.00 Sweaters sell for	.75

Remember the Clearance Sale starts
Saturday, December 31st.



Don't Miss the Opportunity. It's a Chance for you to Make a Splendid Investment.

817-819-821

Broadway.

Victor Barth Clothing Co.
THE BIG CLOTHIERS

Barth

Corner.